

## Zgłoszenie tematu pracy dyplomowej :: STUDIA I STOPNIA ::

<b>Promotor:</b>	<b>dr hab. Jozef Kapusta, prof. UP</b>
Temat pracy dyplomowej (j. polski, j. angielski):	Sentiment Analysis and Opinion Mining
Zakres pracy i oczekiwane rezultaty praktyczne:	<p>Sentiment analysis, also called opinion mining, is the field of study that analyzes people opinions, sentiments, evaluations, appraisals, attitudes, and emotions towards entities such as products, services, organizations, individuals, issues, events, topics, and their attributes.</p> <p>The majority of efforts is devoted to English textual data, while a high share of information is available in other languages.</p> <p>The aim of bachelor's thesis is a summarization of sentiment analysis. The primary goal is to apply the methods of sentiment analysis to analyze discussion forums in Polish. Data will be selected from discussions (forums) about our university.</p>
*Wymagane oprogramowanie/języki programowania:	
*Środowisko uruchomieniowe:	Windows or Linux
Dodatkowe wymagania i uwagi:	English language
*Literatura:	<p>1. BING, L. 2012. Sentiment Analysis and Opinion Mining, Morgan &amp; Claypool Publishers, May 2012.</p> <p>2. BING, L. 2011. Web Data Mining: Exploring Hyperlinks, Contents, and Usage Data. Springer Heidelberg. p. 637. ISBN 978-3-642-19459-7.</p>

\*pola opcjonalne